Subject: Re: what time on 12/20 is the PBID marketing meeting? From: Lorena Parker <lparker@sanpedrobid.com> Date: 12/11/2017 03:22 PM To: "Baker, Arley" <ABaker@portla.org> CC: "Jonathan Williams (jwilliams@labattleship.com)" <jwilliams@labattleship.com>

Jonathan and Arley,

Here is a DRAFT of the agenda for next week. I didn't want to put a bunch of stuff on there because I though we would dedicate most of the meeting to the presentation and PR.

Is there anything you want to add/change before I send it out?

Lorena

Lorena Parker Executive Director San Pedro Property Owners' Alliance San Pedro Historic Waterfront Business Improvement District 390 W. 7th Street | San Pedro, CA 90731 T <u>310.832.2183</u> | F <u>310.832.0685</u> Lparker@sanpedrobid.com www.sanpedrobid.com

On Mon, Dec 11, 2017 at 1:41 PM, Baker, Arley <<u>ABaker@portla.org</u>> wrote:

Jonathan and Lorena

I am confirming that Sensis agency will attend this meeting and give a short presentation about their ad/marketing efforts for LA Waterfront. With presentation and some discussion, I expect this item to take 30mins.

Does this sound like a good plan?

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Wednesday, November 15, 2017 3:04 PM
To: Baker, Arley <<u>ABaker@portla.org</u>>
Subject: Re: what time on 12/20 is the PBID marketing meeting?

Re: what time on 12/20 is the PBID marketing me...

10:00am

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District 390 W. 7th Street | San Pedro, CA 90731

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On Wed, Nov 15, 2017 at 2:12 PM, Baker, Arley <<u>ABaker@portla.org</u>> wrote:

I need to schedule this with our ad agency team

Thanks

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-Attachments:-

Marketing Committee Agenda December 2017.docx

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